



eagala

# The Eagala Business Essentials Program

**PREPARING TO SUCCEED**

“By failing to prepare, we prepare to fail.” – Benjamin Franklin

This program, developed specifically for Eagala members, guides the Eagala practitioner through a series of small group-applied workshops, facilitated on-line, to develop a practical business plan. The program, contextualized for Eagala practitioners, includes a business plan framework, and guides participants through developing the foundations of a successful business, determining a target market, price positioning, market engagement, financial forecast, management, and practice operations for sustainability.



**DETAILS**

Contact Michelle at [pacific@eagala.org](mailto:pacific@eagala.org) to register or learn more.



**CEU'S**

This course qualifies for 15 hours of Eagala CEU's.



**COST**

\$900 US dollars up front or \$90/month for 12 months

## Other Details

**Note:** This course is available only to those who are Eagala certified or who are booked to take the Eagala training course and will be Eagala certified.

**More Info:** To learn more about the course, view a FREE webinar video, “Introduction to the Eagala Business Essentials Program” (available at [http://home.eagala.org/Mentoring\\_Program/Business](http://home.eagala.org/Mentoring_Program/Business)

### ADVANCE BUSINESS OUTCOMES

Five 2-3 hour facilitated online applied workshops guide participants to develop their business plan and provide opportunities to explore and reflect upon the key elements of strategy and operations important for stability.

Three individual one-hour coaching sessions will support participants through the implementation of the first 90 days of the business plan.

Recognized for Eagala continuing education for certification renewal.

### YOUR INVESTMENT

For 12 hours of development over five sessions + three one-hour 1:1 sessions — Total 15 hours.

**Option 1:** Upfront payment of \$900 USD (saving \$180 USD) for the whole program.

**Option 2:** Payment plan of 12 monthly debited payments of \$90.